

Sunshine Sciences

Core Values and Beliefs

We believe that lives can be improved with light. In this statement, we include people of all ages around the globe, animal life, and plant life.

We believe that excellent lights should be included in our personal at-home lives as well as our businesses and schools. We believe that light is too often taken for granted. We believe light creates a positive or negative impact on our lives. We believe that excellent light is as important to life as good food, clean water, and clean air.

We are driven by research into how light affects people, animals and plants. The results of that research will drive our product development and our marketing.

We strive to create products that reduce the environmental impact of lighting and reduce energy costs.

We are dedicated to quality: quality of each product, quality of service, quality of relationships within and without the company, and quality and clarity of communication.

We choose to be a company where all can realize their potential.

We believe that by holding ourselves to the highest internal standards of integrity, our customers will have the highest quality products.

We choose to work with integrity with other companies, from the acquisition of materials, to manufacturing, to advertising, to sales and delivery of the finished products. We will work together to resolve possible differences with integrity and respect.

We choose to donate a portion of each sale to endeavors that value life.

We also choose to make a profit so that we in turn can reward our employees and those who believe in us and have invested in us, such as our stockholders.